



## Outdoor Sportsman Group's MyOutdoorTV (MOTV) Launches New, Ad-Free Streaming Channel: MOTV Huntstream

*The Best of MOTV's Hunting Shows Showcased 24/7*

**DENVER (July 26, 2021)** – Outdoor Sportsman Group is adding a new feature to its subscription, video-on-demand service MyOutdoorTV (MOTV) with the launch of **MOTV Huntstream**. The announcement was made today by **MOTV Sr. Vice President & General Manager Sean Luxton**.

**MOTV Huntstream** is the new, ad-free streaming channel that features the world's best hunting shows 24/7. Subscribers can tune in anytime to watch their favorite hosts and favorite shows — plus, discover exciting new series. The **MOTV Huntstream** lineup will change weekly and feature specially-curated hunting content from MOTV's unmatched library of 20,000 outdoor episodes.

"Adding MOTV Huntstream's live channel experience to our 20,000 episode on-demand library makes MOTV a truly unmatched outdoor destination for our subscribers," Luxton said. "Our subscribers are going to love sitting back and watching the best of MOTV on Huntstream."

**Huntstream is now available to all MOTV subscribers and is included with FREE trials for all new subscribers. For more information visit: [MyOutdoorTV.com](http://MyOutdoorTV.com).**

**About MyOutdoorTV (MOTV):** *MyOutdoorTV* is the No. 1 global subscription streaming service from Outdoor Sportsman Group created just for outdoor lifestyle enthusiasts. MOTV features favorite [Outdoor Channel](#), [Sportsman Channel](#), [World Fishing Network](#), [Sportsman Channel Canada](#) television shows, the entire **Hunters Video** library, exclusive **Major League Fishing** content, acquired content from around the world, as well as exclusive MOTV Originals. MOTV is the pre-eminent voice for all outdoor enthusiasts and super serves the outdoor enthusiasts with an expansive acquired library of the best hunting, fishing and shooting programming in long and short form, recipes, tips and tricks, how-to instructional videos, as well as educational and exclusive content focusing on improving success in the field and on the waterways. MOTV is powered by the four networks, along with additional exclusive content available from Outdoor Sportsman Group's established integrated media arm that includes 16 category-leading outdoor magazines, such as: *Guns & Ammo*, *Game & Fish*, *Petersen's HUNTING*, *In-Fisherman* and 20 top websites, including: [OutdoorChannelPlus.com](http://OutdoorChannelPlus.com). MOTV is available in English, French, German, Swedish and Danish. Subscribe to MOTV at [www.MyOutdoorTV.com](http://www.MyOutdoorTV.com), as well as the following streaming platforms: Apple IOS (iPhone and iPad), Android (phone and tablet), Roku, Apple TV, Xbox, Amazon Channels, Amazon Fire TV, Samsung SmartTV and LG SmartTV. MOTV is available in 162 markets worldwide.

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